



## BLOOM EARLY LEARNING & CHILD CARE

### Annual Report 2016



#### Letter from the Executive Director

*In 2015, the Bloom Board of Directors adopted a Strategic Plan with the aspirational goal to serve more children and families in need in our community with high quality early education and care that would enable them to achieve their greatest potential. The Board selected an ambitious milestone – expand the Bloom model to serve 150 children by the year 2020 – triple the number of children enrolled at the start of the year. By the end of 2015, Bloom was serving 70 children, with the addition of a fourth classroom at Messiah United Methodist Church. Now out of physical space at Messiah, Bloom's Strategic Planning Committee and Board spent most of 2016 distilling the essence of Bloom Early Learning and exploring partnerships to create a second Bloom location in the community. This work has been very thoughtful and deliberate and I commend our Board and committee members for their dedication. We are fortunate to have such committed and qualified leaders tackling the important social issues of poverty and the achievement gap through their work with Bloom. As they often remind me, "It's for the children!" Now is the time for all of us to take up that rallying cry!*

*Thank you for remaining steadfast partners!*

*Melissa Musliner*

Melissa Musliner

#### 2016 Highlights

**BLOOM GOAL: Make high quality early learning and child care accessible to families in our community and apply proven best practices in early childhood development and kindergarten readiness to produce exceptional outcomes for the children we serve.**

We served 77 children and their families. Individual assessments of each child demonstrate that they all are performing at or above developmentally-appropriate standards. We achieved our 50:50 ratio of students receiving tuition assistance to private pay students in our new pre-K classroom and graduated our first group of 16 children. The school district assessed the kindergarten readiness of our students, and those who received financial assistance to attend Bloom surpassed their socio-economic peers who did not have a quality early learning experience. In addition, the students were absent less frequently, which research has found to be a significant contributor to academic success.

**BLOOM GOAL: Promote early literacy.**

To foster a love of reading, we initiated a Literacy Day event for our families and the broader community. We hosted local author Nancy Carlson, who shared her stories and doodling techniques with the children and modeled reading aloud for the parents. More than 100 children and adults enjoyed her presentation, including the retelling of her classic book *I Like Me*, which celebrates the confidence in oneself that we instill in our children.

**BLOOM GOAL: As part of the 2015-2020 Strategic Plan, address staff compensation, benefits and professional development with the goal of attracting and retaining excellent staff.**

Bloom staff have exceptional credentials. All our head teachers have four-year degrees; two have Master's degrees. Because they are dedicated to our mission, staff turnover is low. In fact, one teacher has been with the program since the beginning! To recognize the talent of our staff and encourage longevity, we benchmarked our compensation against comparable programs and created a competitive wage and benefits package. Knowing that the quality of our program resides in our teaching staff, the Bloom Board took these steps to affirm that our staff members are valuable and valued.

#### Mission

Bloom Early Learning passionately strives to break the cycle of poverty at the start through nurturing care and an exceptional early learning program. We prepare young children for success in school and enable their parents to pursue educational and employment opportunities.

#### Vision

Transform the lives of economically disadvantaged families and alleviate the unmet need for early learning and child care.

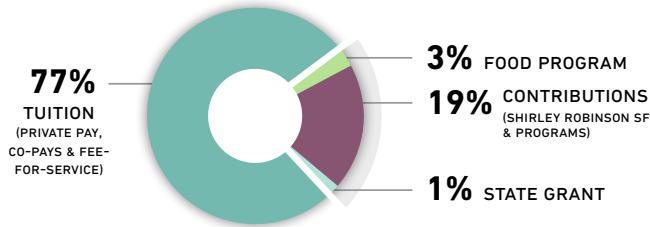
#### About Bloom

- Serving children from 6 weeks to 5 years of age and their families
- Dedicate up to half of our capacity to children of low-income families and provide scholarships for them to attend
- Values-based programs and excellent curriculum with stellar learning and social outcomes that exceed state standards
- Primarily serving families who live within the boundaries of the Wayzata School District including all or parts of Corcoran, Plymouth, Wayzata, Maple Grove, Medicine Lake, Medina, Minnetonka, and Orono
- Accredited by the National Association for the Education of Young Children (NAEYC) and 4-Star Parent Aware rated

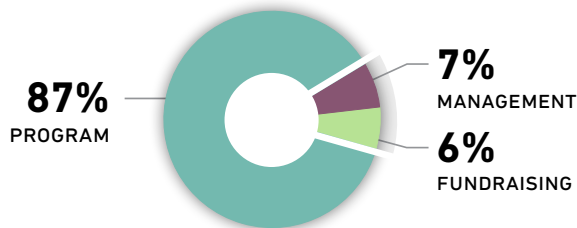
*Together, we can achieve even more in 2017!*

## 2016 Financial Highlights (January 1 - December 31)

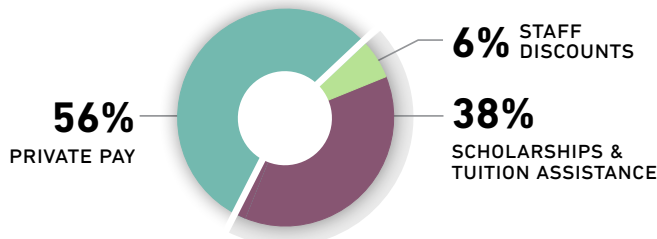
### REVENUE (\$1,065,302)



### EXPENSES (\$1,061,471)



### ENROLLMENT BREAKDOWN



## Summarized Statement of Financial Position (December 31, 2016)

### ASSETS

Current Assets	
Cash	\$175,584
Receivables	\$ 54,142
Prepaid Expenses	\$ 8,720
Equipment, Improvements, Intangibles	
Equipment	\$ 29,020
Facility Improvements	\$ 75,536
Branding, Website	\$ 20,500
Depreciation	(\$ 46,612)
<b>TOTAL ASSETS</b>	<b>\$316,890</b>

### LIABILITIES & ASSETS

Liabilities	
Accrued Expenses	\$ 24,578
Accounts Payable	\$ 2,122
Total Current Liabilities	\$ 26,700
Net Assets	
Unrestricted Net Assets	\$235,652
Temporarily Restricted	\$ 54,538
Total Net Assets	\$290,190
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$316,890</b>



## 2016 Board of Directors

Janet Schutz, Chair  
 Rick Garland, Treasurer  
 Steve Richards, Secretary  
 Jackie Ivers Archbold  
 Sue Korsman Branyon  
 Ann Ruhl Carlson  
 Marylou Hay  
 Carol Hazzard  
 Jennifer Hoff  
 Pat Jenson Pelot  
 Rick Rickenbach  
 Jayne Morrison Sullivan  
 Craig Thompson  
 Sondra Weinzierl

## 2016 Key Staff

Melissa Musliner, Executive Director  
 Mary Olsen, Center Director  
 Kelly Kripps, Business Manager  
 Hannah Nelson, Business Manager

### Financial Narrative

Facility Improvements refers to the renovation of space in the lower level of Messiah Church to create our new pre-K classroom. Additionally, we recarpeted and painted the shared space we use for large motor activities.

The Temporarily Restricted Net Assets are donations made to our Shirley Robinson Scholarship Fund. Other sources of tuition assistance include funding from our partners, Caring for Kids Initiative (CfKI) and the Wayzata School District, state scholarships, and Child Care Assistance Program (CCAP) monies. In Hennepin County, there is a two-and-a-half year waiting list for CCAP funds.

The complete audited financial statements and 990 of Bloom Early Learning can be found by visiting <http://bloomearlylearning.org/about-us/where-your-money-goes/> or by sending a written request to Bloom Early Learning, 17805 County Road 6, Plymouth MN 55447 or by calling 763-449-0600.



Bloom is a 501(c)(3) non-profit organization located at:  
 17805 County Road 6, Plymouth, MN 55447  
 PHONE: 763-449-0600 FAX: 763-473-4931

**BloomEarlyLearning.org**